

## Department of Management studies

The NSS unit of Department of Management studies Participated in Swachh Bharath on 31-10-2019. Swachh Bharat Abhiyan (SBA) or Clean India Mission was a nation-wide campaign in India for the period 2014 to 2019 that aims to clean up the streets, roads and infrastructure of India's cities, towns, urban and rural areas. The campaign's official name is in Hindi and translates to "Clean India Mission" in English. The objectives of Swachh Bharat include eliminating open defecation through the construction of household-owned and community-owned toilets and establishing an accountable mechanism of monitoring toilet use. Run by the Government of India, the mission aims to achieve an "open-defecation free" (ODF) India by 2 October 2019, the 150th birth anniversary of Mahatma Gandhi.

The mission has two thrusts: Swachh Bharat Abhiyan ("gramin" or 'rural'), which operates under the Ministry of Drinking Water and Sanitation; and Swachh Bharat Abhiyan ('urban'), which operates under the Ministry of Housing and Urban Affairs.

Students of I and II year MBA respectively participated on the program and given their voluntary services to clean the premises. Nearly 45 students participated actively in this programme. This Programme was conducted 10am to 12.00pm



